

1 of 3
OCT 15 2012

Rep Firm	
Sales Office () WASHINGTON
Salesperson () JAN FOX
Salesperson Phone#	202-872-5880
Salesperson FAX#	202-872-0263

ORDER SHD NOT START TILL 1019 SOBRY *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

REV START TILL 10/18 SORRY FOR THE CONFUSTION

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
✓	*1	TH-F	5A-530A	GOOD MORNING UTAH-5AM	:30	\$90.00	10/18-10/19	1	1	1	\$90.00	
		Sales Remark: V9 REV START										
		V9 More than 2 codes changed										
✓	*2	TH-F	530A-6A	GOOD MORNING UTAH-530AM	:30	\$150.00	10/18-10/19	1	1	1	\$150.00	
		Sales Remark: V9 REV START										
		V9 More than 2 codes changed										
✓	*3	TH-F	6A-630A	GOOD MORNING UTAH-6AM	:30	\$200.00	10/18-10/19	2	1	2	\$400.00	
		Sales Remark: V9 REV START										
		V9 More than 2 codes changed										
✓	*5	TH-F	630A-7A	GOOD MORNING UTAH-630AM	:30	\$250.00	10/18-10/19	2	1	2	\$500.00	
		Sales Remark: V9 REV START										
		V9 More than 2 codes changed										
✓	*6	TH-F	7A-9A	GOOD MORNING AMERICA	:30	\$300.00	10/18-10/19	2	1	2	\$600.00	
		Sales Remark: V9 REV START										
		V9 More than 2 codes changed										

Rep Order# 8831285 Ver# 9 Status Revised
EC'd Yes

Traffic Order# 44209

Printed: 10/15/2012 10:22 AM
Last Received: 10/15/2012 10:20 AM
Showing Buylines: All Rep Revised Lines

Station KTVX-TV SALT LAKE CITY
Advertiser () DCCC-DEM CONGRS CMRG
Product DCCC
Estimate# 1198
Buyer Katie Keuleman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1198
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks
Rep Firm
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
✓	*7	TH-F	9A-10A	THE DOCTORS	:30	\$200.00	10/18-10/19	2	1	2	\$400.00	
		Sales Remark:		V9 REV START								
		V9 More than 2 codes changed										
✓	*8	TH-F	11A-12P	THE VIEW	:30	\$300.00	10/18-10/19	2	1	2	\$600.00	
		Sales Remark:		V9 REV START								
		V9 More than 2 codes changed										
✓	*9	TH-F	3P-4P	ELLEN	:30	\$400.00	10/18-10/19	1	1	1	\$400.00	
		Sales Remark:		V9 REV START								
		V9 More than 2 codes changed										
✓	*10	TH-F	5P-530P	ABC 4 NEWS AT 5PM	:30	\$400.00	10/18-10/19	2	1	2	\$800.00	
		Sales Remark:		V9 REV START								
		V9 More than 2 codes changed										
✓	*13	TH-F	6P-630P	ABC 4 NEWS AT 6P	:30	\$500.00	10/18-10/19	2	1	2	\$1,000.00	
		Sales Remark:		V9 REV START								
		V9 More than 2 codes changed										
✓	*15	TH-F	10P-1035P	ABC 4 NEWS AT 10PM	:30	\$900.00	10/18-10/19	4	1	4	\$3,600.00	
		Sales Remark:		V9 REV START								
		V9 More than 2 codes changed										
✓	*18	TH-F	1035P-1105P	NIGHTLINE	:30	\$400.00	10/18-10/19	2	1	2	\$800.00	
		Sales Remark:		V9 REV START								
		V9 More than 2 codes changed										

—REPORT TOTALS—

Report Totals: 23 / \$9,340.00

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---SALES MONTHLY TOTALS---

Oct 12: 36 / \$21,465.00
Sales Totals: 36 / \$21,465.00
Station Totals: 36 / \$21,465.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$143,100	CABL 0%	KAGZ 0%	KJZZ 0%	KPNZ 0%	KSL 25%
		KSTU 20%	KTVX 15%	KUCW 5%	KUPX 0%	KUTV 35%
		NTVX 0%				

---COMPETITIVE COMMENTS---

SHARES ESTIMATED

Books null
Demos RA35+